Nestled - or more often wiggling - in their parent’s arms, their eyes light up, following along with the characters, identifying colors and objects, using fine motor skills as they turn the pages.

In these visits, families receive a prescription for reading. Caregivers and medical professionals become partners in making reading a part of the daily routine, forging strong relationships and lasting memories. The building blocks of literacy, connection, and joy begin here and in every subsequent well child visit.

While the challenges of the pandemic still impact our community, 2021 was a year of resilience and renewed hope. Businesses reopened, students returned to the classroom, and families were welcomed back into their pediatricians’ offices to receive their cherished books from Reach Out and Read of Greater New York (ROR GNY).

We are inspired every day by the strength and dedication of our families and medical communities. In their honor, we set our own ambitious course ahead, imagining a world in which every child is read to every day. Reading is the type of positive, every day, language-rich interaction that we know instinctively – and that research confirms – builds safe, stable, nurturing relationships between caregivers and children beginning from birth.

With the immense dedication of our team, board members, donors, volunteers, and pediatric partners, ROR GNY is proudly working towards this ideal. We are devoted to ensuring that every child receives a new appropriate, accessible book at every single doctor’s appointment and that parents are given the tools they need to be their child’s first teacher.

Thank you for helping us build a future of powerful readers,
MEET THE TEAM

Jack Pace, Board of Directors Chair
“By partnering with pediatricians, Reach Out and Read of Greater New York is introducing children to new books and opening them up to a new world where anything is possible.”

Jack E. Pace III, Chair
Leora Mogilner, MD, Vice Chair and Medical Director
Goldie Alfasi-Siffert, PhD, Secretary
Janicelynn Park, J.D., Treasurer *

123 NEW VOLUNTEERS IN 2021
726 TRAINED MEDICAL PROVIDERS

Emily Marchese
Executive Director

Kari Karjiaka
Program & External Affairs Manager

Trish Rollins
Development Manager

Nardeen Khella
Regional Program Coordinator

Adam Kaufman
Anjali Thadani
Bianca Mason
Bonnie Lieberman
Dorothy Weintraub
Farhan Husain *
Gary Tannenbaum

Jenny Gilmore *
Josh Green
Judith Levine
Lisa Nelson *
Matt Gregory *
Rita Brause
Sergey Kraytman

Susan Elbe
Taania Sheikh *

* indicates a new Board Member making an impact on our community
• Hosted quarterly medical provider Town Halls

• Partnered with NY H+H Test and Trace Corps to distribute 38,000 books at COVID-19 testing sites in all five boroughs

• Hosted virtual Literacy Conferences in March and June

• Provided 75,000 free log-ins to Vooks for 3-5-year-olds in our program

• Hosted 21 virtual workshops on topics including creating a graphic novel, social emotional development, and child nutrition

• Collaborated with 10 literacy partners to purchase a bulk book order through the Book Buddies initiative to secure diverse books at a lower cost

• Launched and created 19 videos for “Beyond the Book”, a series featuring activities to engage with a chosen book

• Continued virtual Read Alouds on Facebook on Mondays, Wednesdays and Fridays with 150 Read Alouds in 2021

IN 2021 ROR GNY PROUDLY:
• distributed 303,495 books
• served 251,703 children
• partnered with 230 medical centers and 726 trained medical providers
In 2021, our team built a brand new coalition with other literacy organizations to increase our collective purchasing power for better pricing on diverse books.

79% of children received a book after their doctor’s appointment in 2021.

Retail Cost - $4.46
Book Buddies Cost - $1.50

Retail Cost - $4.46
Book Buddies Cost - $1.85

Retail Cost - $5.21
Book Buddies Cost - $1.35
The early literacy champions who made our work possible

Abigail & Valentin Velikov
Adam Buckley
Adam Collen
Adam Kaufman
Adam Schwartz
Alan Mendelsohn
Aleksey Kapitman
Alex Rodriguez
Amy Woolever
Andra Fertig
Anjali Thadani
Ann Jenkins
Ann Rakoff
Archana Bhui
Arianna & Gabe Rosenberg
Arian Stevens
Ashley MacArthur
Audrey Perrott
Berkshire Taconic
Beth Jacob
Betsy Oehl
Betty and Malcolm Smith
Bianca Mason
Bonnie E. Lieberman
Brewster Pettus
Brian Gregory
Brian Kim
Bristol-Myers Squibb
Bryan Ray
Callen Ravert
Carl Smith
Chris Stern Hyman
Christopher Bishop
Community Foundation of New Jersey
Corey Wilkins
Cynthia Moehlman
Daniel Jones
Daniel Schneider
Daniel Tillet
David Wachtel
Davis Amofa
Dinan Heller
Dinesh Navsaria
Dominick Clark
Donald A. Pels Charitable Trust
Donald Feldman
Donna James
Dorothy O’Neill
Dorothy Weintraub
Dr. Robert C. and Tina Sohn Foundation
East Hampton Healthcare Foundation
Edward Garry
Elaine Altman
Elinoir Berlin
Elkes Foundation III
Emily Marchese
Eric and Beth Berman
Farhan Husain
Faye Kokotos
Garrett K. Smith
Gary Tannenbaum
George Bennet
Gina Lopez Summa
Goldie Alfasi-Siffert
Goldman, Sachs & Co.
MGift Program
Greenlight Capital Inc.
Hannah Nelson
Harry Jordheim
Healthfirst
Hillary Brotman
Huron Consulting Group Inc.
Ida Quarnina
Jack Pace III
Jacklyn Spring
James Duff
James Gilbert
Jane Denkensohn
Janicellyn Park
Jason Betshen
Jeffrey Richardson
Jenny Gilmore
Jeong-Ah Rhee
Jill Robertson
Joan Mintz
Jodie Lampert
Joel Minsky
John Coniglio
Jonathan Williams
Joseph and Catherine Heider
Joshua Green
Judith Garson
Judith Levine
Julie Zuckerbraun
Jumping Cow Press
June Braun-Leibowitz
June Smith
Kara Kosslow
Karen Greens
Kari Kurjika
Kate Reiter
Katherinie Lobach
Kathleen Gregory
Kathleen Wood
Katinka I. Domotorffy
Kristen Rocha Aldrich
Laura Bryn Sisson
Laurel Boone
Leora Mogliner
Leslie Leff
Leslie Molinoff
Lisa Nelson
Lorn Maccoughal
Lucia Smith
Lucile Zimet
Luke Palmer
Lynda Faye Wertheim
Lynn Kurjika
Lynne Rubin
Mark Mankin
Martin and Tracey Toto
Mary Anne Pace
Mary Pomey
Mary Kenee
Mary Gregory
Matthew Lindenbaum
Matthew Wise
MetroPlus Health
Michael Kroepke
Michael Piers
Michael Sears
Nan Molosky
Nancy Hoff
Netflix
Nick Yezza
Norma McMillan
NYC Dept of Youth and Community Development (DYCD)
Oliver Gierke
Oren Teicher
Pankaj Dhoopar
Patricia Rollins
Patrick McKee
Paul Schneider
Peter Belamarich
Raanan and Nicole Agus
Rachel Epstein
Rachel Espinoza
Randy Barton
Rebecca Blank
Renee Smith
Rich Schmitt
Richard Schwartz
Richmond County Savings Foundation
Rita S. Brause
Robert and Patricia Meyers
Robert Cohen
Robert C. Brause
Ronald B. Norris
Rose Kurjika
Rosemarie Berman
Sabrina Miller
Sara Fiegenusch
Scholastic
Scott Martin
Sergey Kraytman
Sharon Shapses
Sheila Kaye Pace
Sheila Palevsky
Sheila Salmon
Sheila Ward
Staten Island Foundation
Stephen Kraham
Stuart Sucherman
Susan Elbe
Susan K Besse
Susan Kantrowitz
Susan Kaufman
Susan Pike
Susan Schuur
Susan Tober
Susan Vick
Susan and Sydney Unger
Suzanne Zullig
Swati Limaye
Taania Sheikh
Talia Kovacs
Tanka Shihk
TD Bank
Terry M. Marx, MD
Terry Shimizu
The Blackbaud Giving Fund (S&P Global)
The Carmel Hill Fund
The New Yankee Stadium Community Benefits Fund
The Pinkerton Foundation
The Rona Jaffe Foundation
The Weissman Family Foundation
Timothy King
Toby Haselberger
Tom Polton
Valerie Rowe
Wellspring Foundation
William A. Klesich and Leslie A. Bjelk
William and Diane Greer
WE’D LOVE TO HEAR FROM YOU!

GIVE ONLINE at www.reachoutandreadnyc.org/donate

EMILY MARCHESE
EMarchese@reachoutandreadnyc.org
646-453-6398

$500 Trains 10 pediatricians to implement our program
$250 Introduces 45 caregivers to the power of early literacy
$100 Supports a bilingual workshop
$50 Starts a home library for 9 children
$21 Supports one child in our program for one year
WE'RE BACK!

REACH OUT AND READ
OF GREATER NEW YORK
ANNUAL BENEFIT

Honoring ROR GNY Board Chair and White & Case LLP Partner
Jack E. Pace III

OCTOBER 3, 2022
6:30PM - 9:30PM
TRIBECA ROOFTOP
2 DESBROSSES ST

Learn more at: https://reachoutandreadnyc.org/2022-annual-benefit