With the help of our trusted pediatricians, we distributed 440,000 books last year to some of New York’s most underserved communities.
A MESSAGE FROM OUR BOARD CHAIR

In two decades of service, Reach Out and Read of Greater New York has distributed six million books to over one million families because of the community of stakeholders that supports our programming with their time and resources. They understand—like I do—how different their lives would be had they grown up without access to books.

The importance of establishing a guided reading practice at home cannot be overstated. Families participating in our program are four times more likely to read to their children. Young children whose families read to them are better positioned to excel in kindergarten. And now, a growing body of research suggests that children whose families read to them are less likely to manifest behavior problems.

When I became a parent, I did not know about this body of research. The memories of my parents reading to me as a child washed over me and filled me with joy—and almost instinctually, I started reading to my girls every night.

It is my hope that deepening our impact across the region—with your continued collaboration and steadfast support—will make those memories possible for the next generation of New Yorkers.

With gratitude,

Jack Pace
Chair, Board of Directors
Reach Out and Read of Greater New York (ROR GNY) prepares youth—from birth to 5 years old—for success in pre-kindergarten and kindergarten by incorporating books into pediatric care and empowering and advising caregivers to read aloud to their children at home. We train doctors and nurse practitioners to provide children with developmentally appropriate, bilingual books to take home during checkups and well-child visits. The books provided to most of our families are the first books in their children’s home libraries.

The first five years of life are a crucial time for cognitive growth, with approximately 90% of brain development occurring during this period. Children who start kindergarten with reading difficulties struggle to catch up, and disparities in early childhood tend to persist throughout school and life. In New York City alone, more than half of all public school third graders are not reading on grade level. Fighting these trends means responding with bold action, and studies show that caregiver-led guided reading is the single most efficacious way to help young children develop critical thinking skills.

Reach Out and Read is the only literacy organization in the country that engages pediatricians as stewards of childhood literacy and development. We leverage existing infrastructure to deliver a full dose of literacy support when children need it most.
Reach Out and Read provides children with age-appropriate and culturally relevant books—in English and Spanish.
ACTIVE PROGRAM SITES: 233

NUMBER OF CHILDREN SERVED IN FY18: 254,246

NUMBER OF BOOKS DISTRIBUTED IN FY18: 440,009

% OF FAMILIES ON MEDICAID: 70%

DEMOGRAPHICS:

HISPANIC: 38%
BLACK: 31%
WHITE: 9%
ASIAN: 8%

LANGUAGE DIVERSITY:

ENGLISH: 52%
SPANISH: 35%
CHINESE: 3%
BENGALI: 2%

Parents served by our program: 4x more likely to read to their children.

Children served by our program: 3-6 months ahead in kindergarten vocabulary.
Our volunteer readers model guided reading practices for caregivers by reading in hospital and clinic waiting rooms.
I first heard about Reach Out and Read when my son was born at Bellevue two decades ago. Back then, as a new immigrant to the States, I didn’t have access to children’s books except for the ones I borrowed from the public library. Reach Out and Read gave my child his first books. The books became a real treasure, as they were the only ones he had for some time. It was nice to know that I could count on getting books from the doctor during every regular checkup. I didn’t miss a single appointment after learning that.

I knew then that I wanted to play a bigger role in supporting Reach Out and Read. I started off working part-time as a Bilingual Parent Educator in 2000, and the rest is history. For the last 18 years, I’ve been fortunate enough to work for the same program that gave me and my son the opportunity to own and enjoy beautiful children’s books.

Reach Out and Read enhances early literacy by helping kids develop a love for books with their caregivers.

My favorite part of the day is when I go to the waiting room and observe the many ways Reach Out and Read impacts children’s lives. The children connect with volunteer readers, with their caregivers and other kids coming out of the doctor’s office with books in their hands. I don’t know of other programs that have this sort of unique access to families. The program is integrated into regular checkups, so it gives parents the chance to learn about the importance of guided reading from someone they trust—the pediatricians looking after their children’s health.

I also love to think about how the impact goes beyond the clinic—when families go home and begin enjoying the books on a daily basis—such as when parents tell other parents about the importance of reading. It’s the gift that keeps on giving.

It all works because Reach Out and Read is about human relationships. Doctors use books to connect with caregivers. Caregivers use the books to connect with their children. And children use the books to connect with the world of meaning that surrounds them.

Warmly,

[Signature]

Claudia Aristy
In low-income communities, only one age-appropriate book is available for every 300 children. Children from these communities lack a regular reading ritual at home and are more likely to enter kindergarten at a tremendous disadvantage. They will spend all of elementary school catching up—and if they do not read proficiently by third grade, then the likelihood that they will drop out of school quadruples.

To meet this need, Reach Out and Read of Greater New York is partnering with early childhood education nonprofits and community-based organizations to triangulate literacy support for the city’s most vulnerable children. These initiatives create continua of literacy-based services that provide holistic care to low-income families.
Reach Out and Read of Greater New York (in partnership with City’s First Readers) has entered year two of the Books In The Nursery pilot program that promotes the importance of early literacy at birth. In June 2017, 125,000 copies of the book, *I Will Talk To You, Little One* (in English and Spanish), written by Phyllis E. Grann and illustrated by Tomie dePaola, were sent to Greater New York-area hospitals participating in the pilot. In July 2018, 86,000 more books were distributed to these hospitals.

Thanks to Phyllis E. Grann’s generous donation of more than 250,000 copies of her book, Reach Out and Read of Greater New York is able to implement this program whereby participating hospitals can send families of newborns home from the nursery (and some NICUs) with an engaging first book for their at-home libraries.
Revenue

In-kind contributions: $266,687
Grants and Contributions: $491,239
Events and Other Income: $219,807
Government: $372,407
Other: $1,509
Total: $1,351,649

Expenses

Program Services: $931,023
Management and General: $163,546
Fundraising Expenses $110,680
Total: $1,205,249

Surplus

$146,400

This financial summary reflects the highlights of our fiscal year 2018 financial statements which were audited by Wegner CPAs.

The complete audited financial statements are available upon request.
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13

ANNUAL REPORT 2018
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Bronx-Lebanon Hospital Center / BronxCare at Third Avenue
Bronx-Lebanon Hospital Center / ACN Pediatric Clinic
Jacobi Medical Center / Department of Pediatrics
Montefiore Medical Center / Pediatric Primary Care at FCC
Montefiore Medical Center / Center for Child Health and Resiliency
Montefiore Medical Group / Comprehensive Health Care Center
Montefiore Medical Group / Medical Park - Comprehensive Family Care Center
Montefiore Medical Group / Wakefield Ambulatory Care Center
Union Community Health Center / Pediatric Ambulatory Care
Brownsville Multi-Service Family Health Center / Brownsville Multi-Service Family Health Center / Genesis / Brownsville Multi-Service Family Health Center / Ashford
NYC Health + Hospitals/Gotham Health / Bushwick Communicare
Maimonides Medical Center / Pediatric Primary Care Center
NYC Health + Hospitals/Gotham Health / Sumner
NYC Health + Hospitals/Gotham Health / Williamsburg
NYC Health + Hospitals/Gotham Health / Cumberland
Interfaith Medical Center / Bishop Oss G. Walker, Jr. Health Care Center
NYC Health + Hospitals/Woodhull Family Health Centers at NYU Langone - 594 / Sunset Park Family Health Center at NYU Langone
NYU Langone Family Health Centers / Park Slope
NYU Langone Family Health Centers / Park Ridge
Dolan Family Health Center
Mount Vernon Neighborhood Health Center / Yonkers Community Health Center
Steven and Alexandra Cohen Children's Medical Center of NY / General Pediatrics
Montefiore Medical Center / New Rochelle
NYC Health + Hospitals/Bellevue
NYC Health + Hospitals/Bellevue / Pediatric Dentistry
Charles B. Wang Community Health Center, Manhattan
NYC Health + Hospitals/Gouverneur
NYC Health + Hospitals/Metropolitan Children's Hospital at Montefiore / NY Children's Health Project: Community Pediatrics
Mount Sinai Medical Center / Department of Ambulatory Pediatrics
NewYork-Presbyterian Hospital/Weill Cornell Medical College / Heads Up! Program - Division of Child Development
Long Island City Health Center
NewYork-Presbyterian Hospital / Columbia University Medical Center
NewYork-Presbyterian / Farrell Family Practice
NewYork-Presbyterian / Broadway Practice
NewYork-Presbyterian / Charles B. Rangel Community Health Center
NewYork-Presbyterian / Washington Heights Family Health Center
NewYork-Presbyterian / Audubon Primary Care Practice
Institute for Family Health / Phillips Family Practice
William F. Ryan Community Health Center / Open Door Family Medical Centers, Inc. / Hudson River HealthCare
Hudson River HealthCare / Poughkeepsie - Partnership
Hudson River HealthCare / Poughkeepsie
Hudson River HealthCare / Goshen - The Alamo
Hudson River HealthCare / Amenia
Hudson River HealthCare / Walden
Hudson River HealthCare / Haverstraw
Hudson River HealthCare / Yonkers - Park Care
Hudson River HealthCare / Yonkers - Valentine Lane
Hudson River HealthCare / Coram - Elsie Owens
Hudson River HealthCare / Spring Valley
Hudson River HealthCare / Dover
Hudson River Health Care / Beacon
Hudson River HealthCare / Monticello
Hudson River HealthCare / Greenport
Hudson River HealthCare / Wyandanch
Hudson River HealthCare / Nyack
Hudson River HealthCare / Brentwood
Hudson River HealthCare / Riverhead
Hudson River HealthCare / Pine Plains
Richmond University Medical Center
Westchester Medical Center / The Open Book: Reading Aloud is Ageless
St. Barnabas Hospital
Montefiore Medical Group / University Avenue Family Practice
Institute for Family Health / Family Health Center of Harlem
NYU Winthrop Pediatric Associates / Family Health Centers at NYU Langone - 1215 / Flatbush Family Health Center at NYU Langone
Maimonides Medical Center / Primary Health Services
Newkirk Family Health Center
NYC Health + Hospitals/Gotham Health / Fort Greene
NYC Health + Hospitals/Gotham Health / Greenpoint
Williamsburg Child Health Clinic
NYC Health + Hospitals/Harlem
St. Barnabas Hospital / Southern Medical Group
Beth Israel Pediatric Associates / Family Health Centers at NYU Langone - 1374 / Family Physician Family Health Center at NYU Langone
NYU Langone Family Health Centers / Brooklyn Chinese
Stony Brook Children's / Services at Tech Park
NYU Winthrop Pediatric Center / Hempstead
Martin Luther King Jr. Community Health Center
NYC Health + Hospitals/Kings County
The Brookdale Family Care Center / Dove Pediatric Service / Northwell Health / Family Medicine Center at Glen Cove Hospital
NYC Health + Hospitals/Gotham Health / Gunhill
NYC Health + Hospitals/Gotham Health / Flushing
Charles B. Wang Community Health Center, 45 AVE /
Morris Heights Health Center / Morris Heights Health Center / St. Ann's
Stony Brook Children's / East Moriches Primary Care
Stony Brook Children's / Patchogue Primary Care
Stony Brook Children's / Islip Primary Care
Community Healthcare Network / Community Healthcare Network / Community Healthcare Network / Crown Heights
Community Healthcare Network / Lower East Side Health Center
Community Healthcare Network / Harlem Health Center
Community Healthcare Network / Washington Heights
Community Healthcare Network / Williamsburg
Community Healthcare Network / Sutphin Boulevard
Community healthcare Network / Long Island City
Community Healthcare network / Jamaica Health Center
Community Healthcare Network / South Bronx
Community Healthcare Network / Tremont Health Center
Urban Health Plan, Inc. / El Nuevo San Juan Health Center
Mount Sinai Adolescent Health Center / Teen Parenting Program
Morris Heights Health Center / Walton Avenue
Dr. Martin Luther King Jr. Health Center
NYC Health + Hospitals/Cony Island
Montefiore Medical Group / Family Health Center at Montefiore
Uptown Pediatrics
NYC Health + Hospitals/Gotham Health / La Clinica Del Barrio
NewYork-Presbyterian / Brooklyn Methodist Hospital
New York Hospital Queens / Theresa Lang Children's Center
NYC Health + Hospitals/North Central Bronx / Junction Medical Center
NYC Health + Hospitals/Gotham Health / Springfield Gardens
NYC Health + Hospitals/Queens / St. John's Episcopal Hospital Pediatrics Clinic
Bedford Stuyvesant Family Health Center
NYC Health + Hospitals/Gotham Health / East New York
NYC Health + Hospitals/Gotham Health / Sutter
NYC Health + Hospitals/Gotham Health / Brooklyn
NYC Health + Hospitals/Gotham Health / Crown Heights
Poe Medical Center
White Plains Hospital Center
St. Barnabas Hospital / Bronx Park Pediatrics
Jewish Child Care Association / Steven and Alexandra Cohen Children's Medical Center of NY / Developmental and Behavioral Pediatrics
East Harlem Council for Human Services, Inc. / Boriken Neighborhood Health Center
Bronx-Lebanon Hospital Center / Center for Comprehensive Care
SUNY Downstate Medical Center
Mount Sinai Pediatric School-Based Health Centers
Hassenfeld Children's Center for Cancer & Blood Disorders
Wyckoff Heights Medical Center / Ryan/Chelsea-Clinton Community Health Center
Mount Sinai Hospital of Queens / Family Health Associates
The Floating Hospital / Help One
St. Barnabas Hospital / Arthur Avenue
Comprehensive Health
Montefiore Medical Group / Williamsbridge
Family Practice Clinic
The Floating Hospital / LIC
The Floating Hospital / Help Morris
Ryan-NENA Community Health Center / Heritage Healthcare Center
NYC Health + Hospitals/Lincoln / Department of Dentistry
The Brooklyn Hospital Center
Riverside Pediatrics / Ola Pediatrics / Ola Pediatrics / Corlear Ave
NYC Health + Hospitals/Elmhurst
Urban Health Plan, Inc. / Bella Vista Health Center
Urban Health Plan, Inc. / Bella Vista Community Health Center
NYC Health + Hospitals/Gotham Health / Morrisania
NYC Health + Hospitals/Gotham Health / Daniel Webster
NYU Langone Orthopedic Hospital / Center for Children
The Institute for Family Health / Kingston Family Health Center
Institute for Family Health / Ellenville Family Health Center
Montefiore Medical Group / Grand Concourse
Crystal Run Healthcare / Haverstraw
Community Health Center of Richmond
NYC Health + Hospitals/Gotham Health / South Queens
NYC Health + Hospitals/Gotham Health, Parsons / Beacon Christian Community Health Center
Beacon Christian Community Health Center 2nd site
Institute for Family Health / Mt. Hope Family Practice
Institute for Family Health / Walton Family Health Center
Institute for Family Health / Stevenson Family Health
Institute for Family Health / Urban Horizons
Family Health Center
Urban Health Plan, Inc. / Plaza Del Sol Family Health Center
Center for Comprehensive Health Practice
The Children's Aid Society
The Children's Aid Society / Milbank Health Center
Children of Zion Pediatrics
Children of Zion Pediatrics / New Rochelle
Acacia Network / Claremont Family Health Center
State Island University Hospital / Settlement Health
Cornerstone Family Healthcare / Cornerstone Family Healthcare / Highland Falls
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New Alternatives for Children, Inc. / New Alternatives for Children: Mobile Medical Unit
Montefiore Medical Group / Astor Ave
Piedmont Pediatrics
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Family Practice
Institute for Family Health / Amsterdam Center
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